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Microeconomics (McGraw-Hill Economics)



Synopsis

The integrated solutions for Colander ' Microeconomics 9e have been specifically designed to help today's students succeed in the principles of economics course. Colander's trademark colloquial approach focuses on modern economics, institutions, history, and modeling, and is organized around learning objectives to make it easier for students to understand the material and for instructors to build assignments within Connect. McGraw-Hill's adaptive learning component, LearnSmart, provides assignable modules that help students master core topics. Significant improvements in pedagogy such as reworked end-of-chapter problems, seamless integration within the Connect eBook, and instant feedback on assignments will engage students in the ninth edition like never before and instill the "economic sensibility" necessary to apply economic concepts to the real world. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

Book Information

Series: McGraw-Hill Economics

Paperback: 608 pages

Publisher: McGraw-Hill Education; 9 edition (December 10, 2012)

Language: English

ISBN-10: 0073531545

ISBN-13: 978-0073531540

ASIN: 0077501802

Product Dimensions: 8.4 x 0.8 x 9.9 inches

Shipping Weight: 2.6 pounds (View shipping rates and policies)

Average Customer Review: 4.2 out of 5 stars See all reviews (56 customer reviews)

Best Sellers Rank: #14,337 in Books (See Top 100 in Books) #9 in Books > Textbooks > Business & Finance > Economics > Microeconomics #11 in Books > Business & Money > Economics > Microeconomics

Customer Reviews

I'm still in the process of using this book for my college class, however I must say I really like how it is written. It is easy to follow which is a must since my class is online. This book arrived very quickly and was in very good used condition, just as I expected.

Very good book that is organized very well. The wording isn't too boring and the author, in most cases, is clear when he explains theories and topics. I rented this book and it came in a good condition. Although the textbook is pricey as is, I feel like renting the book was also too expensive. If you're at a college, buy one from a friend.

This book was used for an MBA Economics class and was perfect for it. The book gives a summary of key definitions and topics at the end of each chapter which is a great review and synopsis of the reading material, sort of like a study guide on its own. Highly recommended!

I like the humor of the author. Even though this is for school, it has important information that is current and pertains to the current state of our economy. Arrived on time. Buy from this seller!

Very pleased! Book arrived promptly and was in excellent condition. Helped me save money! Textbooks are the biggest rip off after the money racket of college itself but this seller really helps ease the burden of paying for an education. Thank you!! Isaiah 45:22 "Look unto me, and be ye saved, all the ends of the earth: for I am God, and there is none else."

Awesome book with very good information and graphics. Let's be honest though, you probably won't buy this book for casual reading. More than likely, you HAVE to buy it for school. Good luck with your econ class!

I think that this book is very good for college students you need to take microeconomics, very comprehensive and easy to understand and follow, the only downside is that you cannot check your work for the problem you do on the book and the online homework portion is way too expensive and would not recommended for anyone to purchase.

The book was required reading for the class, but the instructor didn't use it much. Very easy to read, like the real life examples and the humor the author injected into the subject matter.

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